

Heritage Crossroads Miles of History Heritage Highway

Byway Organization Monthly Meeting

May 25, 2016-4:00 p.m.

Location: Flagler County Government Service Building 1st Floor Conference Room

1769 E. Moody Blvd. Bldg. 2, Bunnell, FL 32110

Meeting Minutes

- I. All in attendance were asked to introduce themselves. Please note that the meeting attendance sheet is maintained with the Heritage Crossroads files.
- II. **Approval of Minutes (April 2016)** Plan to edit last meeting minutes to include donation from the Flagler Historical Society in the amount of \$160.00.
- III. **Guest Speaker Presentation:** Andrew Morrow, Florida Agriculture Museum
Mr. Morrow explained he will soon be resigning from FAM, however Kara Hoblick will be taking over until a new director is found. Morrow explains that the museum has received \$500,000 for improvements. Recent FAM projects have included the loop road and a 200-car parking lot with 80 handicap parking spaces.
- IV. **Project Updates**
 - **Bunnell Crossroads.** There were some clarifications with the park plans. The byway supports the City's goal of including a clock and the heritage wall in the project design.
 - **Ag. Museum Kiosk.** The questions of Heritage Crossroads usage of the FAM informational kiosk is being handled by Kara as it will be a board decision.
- V. **Organizational Sustainability** (membership drive)
Nancy spoke of ideas to bring new members in. Mike P. says this has always been a challenge. It was hoped that by offering interesting guest speakers at meetings that new attendees may be attracted to attend. Nancy and Susan sent out the membership renewal reminders late in 2015. Plans are being made to improve online promotions. Also, getting the local college/high school students involved.
- VI. **Youth Awareness Partnerships.** The book donor program was planned to purchase new text for fourth grade, but the school board had already bought the books for the school. Essay Contest. Is scheduled to happen at the beginning of the New Year.
- VII. **Creekside festival.** Susan is currently trying to recruit reenactors. FCHS will be asked if they would like to participate. Planned for October 8-9.
- VIII. **Partner updates.** As of June 1st, FCHS will have school children visit the annex and the Holden House. They will be republishing Jack Clegg's book on Flagler County history. Friends of Tomoka Basin State Park has many events coming in the fall. The slave cabins are being worked on currently.
- IX. **Florida Scenic Highway Program update.** The March workshop, grant writing was something everyone needed help with. They are targeting needs for all as they are developing a program (class/agenda) non-for profit grant writers. The target dates are for just after Labor Day.
- X. **Florida Scenic Highway Program** met with Visit Florida, to write articles for byways around the state including Heritage Crossroads. The byway membership was asked to review the accuracy of the HC article located on the Visit Florida web site. Hard copies of the article

were distributed.. Mike P asked for approval to contact Nate McLaughlin regarding the status of the replacement of the warning sign on the Old Brick Road.,

XI. Next scheduled meeting is scheduled for **June 22, 2016**.