

HERITAGE CROSSROADS INC.

TUESDAY, APRIL 2, 2013

MINUTES

9 AM – GOVERNMENT SERVICES BUILDING

ATTENDANCE: BARB KELLY, MIKE PALOZZI, BOB FINCK, GARRY BALOGH, MARY ANN CLARK, BILL RYAN, STAN DRESCHER, VIVIAN RICHARDSON, JUDI STETSON, BILL LENSSEN, SUZIE GAMBLAIN, JOHN SCARLATOS & TRAVIS JOHNSON, SPEAKERS – GUESTS – TRANSYSTEMS.

THE MEETING WAS CALLED TO ORDER BY CHAIRMAN BARB KELLY AT 9:00 AM, FOLLOWED BY THE PLEDGE OF ALLEGIANCE, AND INDIVIDUAL INTRODUCTIONS BY THOSE IN ATTENDANCE. THE MINUTES OF THE PREVIOUS MEETING WERE APPROVED WITH TWO CORRECTIONS: MARY ANN CLARK CORRECTION PAGE 4 – HOSPITALITY MEETING IS ON THURSDAY (RATHER THAN MONDAY). BOB FINCK CORRECTION PAGE 2 CALENDAR SENT TO WANDA MALONEY. (BYWAY PROJECT MAP AS SUBMITTALS FOR THE MONTHS OF FEBRUARY AND MARCH – (ONCE A MONTH SUBMITTALS).

JUDI STETSON – STATUS OF CITY OF BUNNELL –

FIRE HYDRANT PARTICIPATION LOOKS AWESOME AND JUDGING WILL BE HELD ON THE 20TH. WORKING WITH FLAGLER VOLUNTEER SERVICES. WILL BE WORKING TO PAINT LOCAL HOMES ON HIGH VISIBILITY ROUTE. HCR IS INVITED TO CONTRIBUTE TO BUNNELL'S 50-YR TIME CAPSULE IN JULY. HCR WAYFARER, ETC. WILL BE OFFERED. WILL ALSO HAVE CHRISTMAS TREE PLANTING. GALA WILL BE HELD ON NOVEMBER 8TH WITH FORMAL DINNER/DANCE. FESTIVAL ON NOVEMBER 9TH. HAS APPLICATIONS FOR VENDORS AND PARADE PARTICIPANTS. A 'GIANT' BIRTHDAY CAKE IS ALSO PLANNED. BARB SUGGESTED THAT PROF. NANCY DUKE MIGHT SUGGEST THE PARADE ENTRY PROJECT FOR HER STUDENTS. ESSAY CONTEST FOR 5TH GRADERS – NEED THREE HISTORICAL FACTS.

MIKE PALOZZI ASKED ABOUT D.O.T. GRANT: JUDI STETSON SAID THAT 2 GRANTS WERE RECEIVED – CONSTRUCTION ON BELLE TERRE, AND US 1 GATEWAY ENTRY. HOPE TO HAVE PROJECTS COMPLETED BY END OF CENTENNIAL YEAR.

RAILROAD STREET STUDY. PUSHED BACK UNTIL A FESIBILITY STUDY CAN BE COMPLETED. MIKE AND GARRY INDICATED THAT THE STREET NEEDS TO BE WIDENED. JUDI AGREED.

GUEST SPEAKERS JOHN SCHARLATOS AND J. TRAVIS JOHNSON MADE A POWER POINT PRESENTATION. CME PRIORITIES – 2013 LIST OF SUGGESTIONS FROM NOVEMBER MEETING. BARB READ FROM THE HCR SUMMARY - GOALS DEVELOPED. INCREASE MEMBERSHIP BY 30%.

FINALIZE DESIGN PLANS FOR VISITOR CENTER RECEIVED \$5000 CDC GRANT, PART OF WHICH WILL BE USED TO PAY JOSEPH POZZUOLI, ARCHITECT. HCR HAS TO SUBMIT (4) GRANT REQUESTS. MIKE PALOZZI MENTIONED THAT LAST YEAR'S FESTIVAL CAN BE CONSIDERED GOALS.

PRESENTATION: SITES WERE IDENTIFIED AS POTENTIAL NATIONAL REGISTER SITES. DIXIE HIGHWAY, BULOW PLANTATION RUINS, ETC. BILL RYAN AND BARB NOTED THAT SEVERAL SITES INDICATED IN THE PRESENTATION HAVE ALREADY BEEN RECOGNIZED AND LISTED.

BILL INDICATED THAT THIS STUDY HAS ALREADY BEEN RESEARCHED BY LOCAL HISTORIAN ART DYCK AND SISCO DEEN. THEY WILL CONTACT THEM. BRITISH COLONIAL CAUSEWAY ROAD IS MOST RECENT. HISTORICAL SOCIETY IS ALSO IN CONTACT WITH ST. MARY'S CHURCH. THE MASONIC CEMETERY, WATER TOWER AND CITY HALL WERE ALSO MENTIONED AS ICONS.

JOHN AND TRAVIS ASKED IF THERE IS ADDITIONAL INFORMATION AND SUGGESTED SITES, PLEASE CONTACT THEM. THEY WILL COMPILE A MASTER LIST AND WILL UTILIZE RESOURCES TO KEEP THE LIST CURRENT.

JUDI STETSON ASKED WHAT IS THE PURPOSE FOR THIS RESEARCH. JOHN'S ANSWER IS THAT THE INTENT IS TO DEVELOP SIGNAGE IN FRONT OF DESIGNATED HISTORICAL SITES.

BILL RYAN INFORMED THE GROUP THAT ONE OF THE LARGEST PLANTATIONS IN FLORIDA EXISTED ON THE CORNER OF OLD KINGS ROAD NE (NOW OCCUPIED BY ABC LIQUORS).

AGAIN, WE WERE ASKED TO SUBMIT TOP PRIORITY SITES FOR DESIGNATION.

THE PRESENTERS WERE GIVEN A ROUSING ROUND OF APPLAUSE.

PRIORITIES: MIKE PALOZZI – WRAP-UP KEEP FOCUSED ON CHIEF PRIORITIES, SINCE OUR ACTIVE MEMBERSHIP IS SMALL, AND WHO IS RESPONSIBLE FOR EACH.

TREASURER'S REPORT: BARB KELLY BEGINNING BALANCE 1360.50 DUES RECEIVED FROM TWO \$20. EXPENSES: \$25 HYDRANT PAINTING, AND YEARLY P.O. BOX RENTAL \$54.00 ENDING BALANCE \$1311.50. WE STILL HAVE NOT RECEIVED REIMBURSEMENT REQUEST FROM TDC.

MEMBERSHIP RENEWAL 2013 – MIKE PALOZZI – HAVE WE DONE ALL WE CAN TO CONTACT MEMBERS? SUGGESTS SENDING A SEPARATE LETTER OUT SEEKING MEMBERSHIP

RENEWAL. WE HAVE ALREADY RECEIVED DONATIONS BASED ON AN INVITATION TO THE PIONEER FAMILIES.

BOB FINCK OFFERED TO FORWARD UPDATED STRUCTURED MEMBERSHIP INFORMATION WHICH WAS INTRODUCED A WHILE AGO. BILL RYAN SAID WE MIGHT ADD WHAT AN HCR MEMBERSHIP OFFERS. WHAT BRINGS PEOPLE BACK TO MEETINGS? WHAT INSPIRED THEM TO VOLUNTEER TO ASSIST? 'ACCOMPLISHMENTS ACHIEVED BY THE BI-WAY' MIGHT ALSO BE MENTIONED IN THE LETTER. BOTH 'ACTIVE' AND 'IN KIND' ARE TYPES OF MEMBERSHIP.

MARY ANN CLARK SAID WE NEED SOME FINANCIAL SUPPORT. SHE HAS INVITED TOUR PARTICIPANTS TO JOIN HCR, BUT SO FAR, NO TAKERS. BARB SUGGESTED INCLUDING A FLYER. BILL RYAN SUGGESTED WE OFFER HISTORICAL INFORMATION. VIVIAN RICHARDSON SAID SHE WILL SUBMIT AN UPDATED NEWS RELEASE TO ENCOURAGE INTEREST IN FLAGLER COUNTY HISTORY SITES. BARB KELLY SAID HER FRIENDS WHO RECENTLY VISITED FLAGLER COUNTY HAVE JOINED HCR.

RECAP – INFORMATION TO BE INCLUDED ARE 'THANK YOU'S'; WE ARE 501C3; ASSIGN COMMITTEE HEADS, AND PROMOTE ATTRIBUTES OF HERITAGE CROSSROADS – MILES OF HISTORY.

LEVEL II ACCREDITATION – MIKE PALOZZI REITERATED THAT LEVEL II ACCREDITATION IS A DISTRICT FIVE REQUIREMENT. GOALS AND EXPECTATIONS ARE TO TRY TO APPLY ONE ITEM PER MONTH TOWARD MEETING THOSE REQUIREMENTS.

SUZIE GAMBLAIN – HAS SET UP DATABASE FOR HCR WHICH WILL TRACK VOLUNTEER HOURS. ENCOURAGED ALL MEMBERS WHO HAVE VOLUNTEERED IN SOME WAY TO CONTACT HER WITH HOURS. FESTIVAL, VISITOR CENTER, KIOSK, ETC. HOURS VOLUNTEERED THROUGH THE PAST YEARS IS NEEDED. SHE HAS VERY LITTLE CONCRETE.

SHE IS ALSO WORKING WITH ACCREDITATION FOR HCR. SHE PASSED AROUND CHECKLISTS (3) WHICH WE ARE TO FILL IN WITH PERSONAL INFORMATION AND VOLUNTEER HOURS.

SUZIE ALSO NOTED THAT VOLUNTEER HOURS ATTRACTS OTHERS TO WANT TO OFFER HOURS OF THEIR OWN TO HCR. ANOTHER SUGGESTION WAS THAT HCR HONOR A SPECIAL VOLUNTEER, PERHAPS DURING OUR CHRISTMAS PARTY.

BOB FINCK ALSO REMINDED SUZIE AND BARB THAT THERE WILL BE A MEETING FOLLOWING THIS MORNING'S MEETING.

MEMBERSHIP COMMITTEE: STAN DRESCHER
VISITOR CENTER PROJECT – JOHN SIEBEL

PUBLIC RELATIONS: SUB COMMITTEE - VIVIAN RICHARDSON WILL BE WORKING ON INNOVATIVE WAYS TO PROMOTE HCR.

GOVERNANCE COMMITTEE: SANDRA STUBBS HAS RESIGNED AS VICE CHAIRMAN AND JOHN SIEBEL HAS ACCEPTED THE VICE CHAIRMAN'S POSITION. BOB FINCK ASKED IF THE OUTCOME WAS THE RESULT OF A 2/3 VOTE OF THE MEMBERS PRESENT. BARB ASSURED BOB THAT IT WAS, ACCORDING TO OUR BYLAWS.

HCR WILL SPONSOR MR. GREENE IN MAKING PRESENTATION BEFORE LEGISLATURE IN SUPPORT OF HENRY FLAGLER STATUE BEING INTRODUCED TO STATUARY HALL IN WASHINGTON, DC. TO REPLACE ONE OF THE CURRENT STATUES. WILL ALSO NEED TO OBTAIN LETTERS OF SUPPORT FOR PROJECT. EACH STATE HAS TWO STATUES, WHICH ARE REPLACED AS NECESSARY. OSCEOLA IS ANOTHER CANDIDATE FOR STATUE STATUS. PROJECT IS IN THE WORKS.

NEW BUSINESS:

MEETING FOR THE FESTIVAL. NICE TURNOUT. PAUL JELLINEK (HENRY FLAGLER RE ENACTOR,) WILL JOIN THE COMMITTEE. AN ADVERTISING EXECUTIVE, PAUL WILL WORK ON OBTAINING SPONSORS FOR FESTIVAL. BOB FINCK ASKED WHO IS CHAIRING THE FESTIVAL COMMITTEE? BARB LISTED THOSE PRESENT: BILL LENSSEN, JOHN SIEBEL, MARY KROSS, NANCY DUKE, BILL RYAN, NATE MCLAUGHLIN, CASEY RYAN, BARB KELLY AND PAUL JELLINEK.

WILL ESTABLISH WEEKLY MEETINGS AND FOLLOW BOB FINCK'S SUGGESTION TO ASSIGN A COMMITTEE CHAIR.

STAN DRESCHER SAID WE SHOULD CONTINUE SPREADING THE WORD ABOUT HCR AND FLAGLER COUNTY HISTORY.

BOB FINCK PASSED OUT THE HARD COPY OF THE EXECUTIVE WORKSHOP SUMMARY FOR HERITAGE CROSSROADS. THE WORKSHOP WAS HELD ON NOVEMBER 27TH AT THE ISLAND HOUSE ON PRINCESS PLACE PRESERVE.

CHAMBER OF COMMERCE: REPRESENTATIVES HAD OTHER OBLIGATIONS THIS MORNING. REMINDER FROM BARB TO ATTEND FLAGLER TOURISM MEETING ON THE 18TH AT FLAGLER PLAYHOUSE. 1:30 NETWORKING RECEPTION. 3PM CULTURAL ARTS MEETING.

DISTRICT SCENIC HIGHWAYS COORDINATOR GARRY BALOGH: APRIL 15TH DESIGNATED SCENIC HIGHWAY DAY. JOHN SCHARLATOS SAID THEY ARE WORKING ON GETTING STATE-WIDE PUBLICITY. OTHERWISE INFORMATION WILL BE SHARED. ALSO, WILL GET INFORMATION ONTO CALENDAR.

BARB THANKED EVERYONE FOR COMING.

MEMBERS ARE REMINDED THAT OUR NEXT MEETING WILL BE HELD ON TUESDAY, MAY 7TH (1ST TUESDAY OF THE MONTH).

MEETING ADJOURNED AT 10:36 AM.

RESPECTFULLY SUBMITTED,

VIVIAN RICHARDSON, HCR COMMITTEE SECRETARY