

HERITAGE CROSSROADS COMMITTEE
TUESDAY, MARCH 5, 2013
MINUTES
9 AM – GOVERNMENT SERVICES BUILDING

ATTENDANCE: JOHN SIEBEL, CARL LAUNDRIE, VIVIAN RICHARDSON, STEVEN JONES, BILL LENSSEN, MIKE PALOZZI, BARB KELLY, MARY ANN CLARK, AMY LUKASIK (TDC), RACHEL ORD (CITY OF BUNNELL), BRUCE PIETEK, STANLEY DRESCHER, WILLIAM E. GREENE (STATUARY HALL), AND BILL RYAN.

THE MEETING WAS CALLED TO ORDER BY CHAIRMAN BARB KELLY AT 9:15 AM, FOLLOWED BY THE PLEDGE OF ALLEGIANCE, AND INDIVIDUAL INTRODUCTIONS BY THOSE IN ATTENDANCE. THE MINUTES OF THE PREVIOUS MEETING WERE APPROVED.

TREASURER'S REPORT: BARB KELLY BALANCE 1854.91 DUES, MARK NOEL \$10 AND JUDY DANIEL \$10: EXPENSES: AACS AD \$100.

BARB INTRODUCED WILLIAM E. GREENE SPOKE ON NATIONAL STATUTORY REFORM. MR GREENE INFORMED US THAT STATES CAN DESIGNATE AN IMPORTANT PERSON AS REPRESENTATIVE OF THAT STATE. FLORIDA HAS STATUES IN PLACE SINCE OVER 100 YEARS AGO. THERE IS A GROUP WHICH IS LOBBYING TO HAVE HENRY FLAGLER ALSO REPRESENT FLORIDA. HENRY FLAGLER IS OUTSTANDING IN HIS CONTRIBUTIONS TO FLORIDA. HISTORY PROGRAMS WERE SUGGESTED TO INVOLVE YOUNG PEOPLE, SUCH AS ESSAY CONTESTS, ETC. MR. GREENE BELIEVES THE TIME HAS COME TO HAVE HENRY FLAGLER TAKE HIS PLACE AMONG THE STUARY HALL AT THE NATIONS CAPITAL. BARB KELLY ENCOURAGED THIS PROJECT. DISCUSSION FOLLOWED: THE PROCESS BEING TO OBTAIN SPONSORS TO ADDRESS THE LEGISLATURE. THIS IDEA WAS UNANIMOUSLY ACCEPTED BY THOSE PRESENT. BRUCE PIATEK MADE THE MOTION TO APPROACH THE FLAGLER COUNTY COMMISSION AND JOIN WITH OTHER ORGANIZATIONS IN SUPPORT AND SPONSOR. COMMISSIONER NATE MACCLAUGHLIN WILL BE ASKED TO SPEARHEAD THIS APPEAL TO THE COUNTY COMMISSION. THE TOURISM DEVELOPMENT BOARD SHOULD BE CONTACTED AS WELL. THE LEGISLATOR IS ALSO APPRISED OF THIS PROMOTION.

MR. GREENE WAS GIVEN A ROUND OF APPLAUSE FOR HIS INFORMATIVE PRESENTATION AND EXCUSED.

MARY ANN CLARK ASKED THAT THE MINUTES OF OUR PAST MEETING REFLECT THAT FACT THAT THE HISTORICAL SOCIETY DOES NOT SPONSOR THE FPCHS HISTORY CLASS, BUT MADE A DONATION TOWARD IT'S PROJECT.

MARY ANNY ALSO ASKED THAT IT BE NOTED THAT MONIES GIVEN BY HCR IS, IN PART THROUGH MEMBERSHIP DUES.

CITY OF BUNNELL EVENTS – RACHEL ORD. FIRE HYDRANT PAINTING CONTEST. TIME CAPSULE (24' DIAMETER PIPE) IS BEING DEVELOPED. (SUGGESTED CONTENTS: HISTORY ESSAY CONTEST. WILL BE BURIED IN JULY. WILL ALSO HAVE A CHRISTMAS TREE CEREMONY IN DECEMBER. MARY ANN CLARK SAID THE LIBRARY WILL HAVE THE SAME CONCEPT COUNTY-WIDE. MIKE PALOZZI SUGGESTED HCR ALSO BE INCLUDED IN BOTH CITY OF BUNNEL AND COUNTY. RACHEL SAID THAT IS LOTS GOING ON - FIRE WORKS IN NOVEMBER. MIKE PALOZZI REMINDED UTILIZING OF WEBSITE

GOVERNANCE COMMITTEE MEETING: LETTER TO PIONEER FAMILIES TO ME MAILED OUT. ALSO COPIES OF THE WAYFARER (100 COPIES PRINTED) COST FOR BOTH: \$353.16 STATE OF FL ANNUAL REPORT \$61.25 SHOULD BE ON WEBSITE BY EVENING. \$1,350.50 HAVE NOT RECEIVED MONEY FROM COUNTY. REIMBURSEMENT FOR FESTIVAL FROM TDC. APPARENTLY HCR DID NOT FILL ALL REQUIREMENTS.

MIKE PALOZZI: 2013 HERITAGE FESTIVAL. SUGGESTED IDENTIFY THINGS THAT YOU WANT TO ACCOMPLISH DURING THIS COMING YEAR: DESPARATELY NEED TO INCREASE MEMBERSHIP BY 30%. FINISH DESIGN OF VISITOR CENTER. GARRY BALOUGH WANTS THE QUARTER MANAGEMENT PLAN WRAPPED UP BY THE END OF YEAR. GOALS, STRATEGIES, NEED TO BE UPDATED. EXPECTATION FOR ACCREDITATION THAT HCR SHOW ACTIVITIES, I.E., REVITALIZE 4-CORNERS. HAVE MONEY IN BANK. DETERMINE WHAT MONEY WILL BE USED FOR. WHAT IS THE PLAN? WE NEED TO SHOW THE PUBLIC THE IMPACT OF THESE GOALS. HCR MUST THINK STRATEGICALLY. JOHN SIEBEL SUGGESTED HAVE A BRAIN STORMING MEETING TO DISCUSS.

MIKE PALOZZI SAID HE WILL WORK ON THIS AND BRING BACK A SUGGESTION FOR OUR NEXT MEETING.

BARB KELLY SAID SHE SENT A BOARD CALENDAR TO WANDA SPENCER AND HAS SENT A MAP OF THE BI-WAY PROJECT. HAS SOMETHING FORWARDED TO THEM EACH MONTH SHOWING WE ARE ACTIVELY PURSUING LEVEL-II ACCREDITATION.

MIKE PALOZZI ALSO REITERATED THAT THROUGH AN EARLIER TELECONFERENCE, SUZI GAMBLAIN URGED MEMBERS TO SUBMIT VOLUNTEER HOURS. BARB KELLY SAID SUZI WILL USE VOLUNTEER SERVICES PROGRAM FOR US. (REMEMBER TO KEEP TRACK OF TIME. ANYTIME YOU DO SOMETHING FOR HCR, \$22 PER HOUR IS THE AVERAGE RATE.) ALSO DEVELOP THE COMPONENTS FOR A DONOR PACKAGE (BROCHURES, ETC.) ALL WORK TOWARD ESTABLISHING ACCREDITATION.

MEMBERSHIP COMMITTEE: STAN DRESCHER - MAILED OUT 40 LETTERS WITH WAYFARER COPY IN MANILA ENVELOPE. STAN ALSO WROTE A POEM. MEMBERSHIP RENEWAL LETTER HAS NOT GONE OUT AS YET. MIKE PALOZZI REMINDED MEMBERS THAT MEMBERSHIP RENEWAL ENTITLES TAX REDUCTION AS WE ARE A 501-3C ORGANIZATION. MARY ANN CLARK MENTIONED THAT BUS TOUR PARTICIPANTS HAVE BEEN OFFERED FREE MEMBERSHIP TO HCR. NO TAKERS SO FAR. THEY ARE COMPILING A LIST OF PARTICIPANTS – TO WHICH, A RENEWAL LETTER CAN BE MAILED OUT LATER ON. LOTS OF PEOPLE FROM OUTSIDE OF AREA GO ON THE TOUR. AGRICULTURAL MUSEUM IS ALSO PROMOTED ON THE TOUR.

VISITOR CENTER PROJECT – JOHN SIEBEL

JOHN SIEBEL ASKED TO BE EXCUSED...(HAS A MEETING WITH GREG COFFEE AND TDC AT 10 AM.) BRUCE PIATEK SAID COUNTY ADMINISTRATOR WILL DO ENGINEERING WORK. PROJECT SHELVED UNTIL MONEY IS AVAILABLE.

PUBLIC RELATIONS: SUB COMMITTEE - VIVIAN RICHARDSON.

AFRO-AMERICAN CARIBBEAN HERITAGE ORGANIZATION HELD IT'S ANNUAL FESTIVAL AT THE AFRICAN AMERICAN CULTURAL SOCIETY CENTER. HCR CHAIRMAN BARB KELLY SAT ON THE DIAS WITH THE MAYOR AND COUNTY COMMISSIONERS. BARB SPOKE TO THE AUDIENCE ABOUT HCR AND THE WAYFARER NEWSLETTER WHICH FEATURED THE AACS QUILTING GROUP. SHE WAS WELL RECEIVED. SUZIE GAMBLAIN HAS AGREED TO ASSIST IN BROADCASTING HCR NEWS. VIVIAN REMINDED MEMBERS TO FORWARD ANY INFORMATION AS SOON AS POSSIBLE.

GOVERNANCE COMMITTEE: STEVEN JONES

NEXT MEETING ON THE 14TH. STEVEN EMPHASIZED THAT HE WILL SET FUTURE DATES AS CHAIRMAN OF GOVERNANCE COMMITTEE. HCR NEEDS TO CONCENTRATE ON GOALS FOR THIS COMING YEAR.

BARB KELLY MENTIONED THAT NAMES ON ORGANIZATION CHART WILL BE UPDATED: GIGI HART AND BEAU FARGOT. REPLACED BY NANCY DUKE AND BILL LENSSEN. USE OTHERS AS NEEDED, ALONG WITH GEORGE HANNS.

VIVIAN RICHARDSON INFORMED MEMBERS ABOUT LETTER MAILED TO SANDRA STUBBS. THE LETTER INQUIRED ABOUT SANDRA AND HER FAMILY AND ASKED IF SANDRA WISHED TO REMAIN ACTIVE AS VICE CHAIRMAN OF HCR. SO FAR, THERE HAS BEEN NO RESPONSE FROM SANDRA. DISCUSSION FOLLOWED AND THE CONCURRENCE WAS TO WAIT AWHILE LONGER FOR A REPLY.

NEW BUSINESS:

TDC/CHAMBER OF COMMERCE: AMY LUKASIC ANNOUNCED THAT REBECCA DELORENZO REPLACED DOUG BAXTER AS CHAMBER DIRECTOR.

NEXT HOSPITALITY MEETING WILL BE HELD AT FLAGLER PLAYHOUSE MON APRIL 18TH

NATIONAL TOURISM WEEK BEGINS MAY THE 8TH

MEMBERS ARE REMINDED THAT OUR NEXT MEETING WILL BE HELD ON TUESDAY, APRIL 2ND (2ND TUESDAY OF THE MONTH).

MEETING ADJOURNED AT 10:15 AM.

RESPECTFULLY SUBMITTED,
VIVIAN RICHARDSON, HCR COMMITTEE SECRETARY