

HERITAGE CROSSROADS COMMITTEE
TUESDAY, JANUARY 8, 2013
MINUTES
9 AM – GOVERNMENT SERVICES BUILDING, BUNNELL

ATTENDANCE: JOHN SIEBEL, CARL LAUNDRIE, VIVIAN RICHARDSON, STEVEN JONES, BILL LENSSEN, MIKE PALOZZI, BOB FINCK, BARB KELLY, MARY ANN CLARK, RYAN CRABB, SUZY GAMBLAIN, ANDY JOHNSON.

THE MEETING WAS CALLED TO ORDER BY INCOMING CHAIRMAN BARB KELLY AT 9:15 AM, FOLLOWED BY THE PLEDGE OF ALLEGIANCE, AND INDIVIDUAL INTRODUCTIONS BY THOSE IN ATTENDANCE. THE MINUTES OF THE PREVIOUS MEETING WERE APPROVED.

TREASURER'S REPORT: THE CURRENT BALANCE IN THE CHECKING ACCOUNT IS \$1,568.74. ALL BILLS FOR FLAGLER HERITAGE FESTIVAL HAVE BEEN PAID AND THE GRANT REIMBURSEMENT REQUEST FORM WITH SUPPORTING DOCUMENTS IS BEING COMPLETED.

BARB KELLY HAD A SURPRISE FOR BOB FINCK--A POEM BY STAN DRESCHER. THE THEME BEING THE RECENT GATOR/ALABAMA BOWL GAME. BARB JUST WANTED TO DO A FUN THING.

BARB INTRODUCED ANDY JOHNSON, SPECIAL PROJECTS COORDINATOR FROM FLAGLER COUNTY. FLAGLER COUNTY IS DESIGNATED A 'PRESERVE AMERICA' COMMUNITY. THIS DESIGNATION WILL BE HELPFUL WHEN APPLYING FOR GRANTS FOR DESIGNATION AND ROAD SIGNS. WILL SEE IF HCR CAN USE "PRESERVE AMERICA" ROAD SIGN. SUBMITTED A BRIEF SUMMARY FROM PRESERVE AMERICA – FEDERAL AGENCY CONCERNED WITH PRESERVATION MATTERS: PROPOSAL SITED F.C. INCLUDED HCR, HOLDEN HOUSE, HISTORICAL MUSEUM, & 'CRACKER DAY.' WASHINGTON OAKS RECEIVED \$21,500 (HAS UTILIZED ABOUT \$17,000). BROCHURES HAVE ALSO BEEN DONATED. WORKED WITH DEPT. OF STATE. MIKE PALOZZI ASKED QUESTIONS AS TO MATCHING GRANTS. FRIENDS OF WASHINGTON OAKS ASSISTED. WHO PREPARED GRANTS? FLAGLER COUNTY, WITH ASSISTANCE FROM STATE.

JOHN SIEBEL SAID THAT ANDY JOHNSON AND CARL LAUNDRIE HAVE WORKED WITH US ON WELCOME CENTER.

STEVEN JONES SUGGESTED WRITING GRANTS NOW, SO THAT WE'D BE IN LINE FOR UPCOMING GRANTS. ANDY JOHNSON SAID THERE ARE SEVERAL CATEGORIES FOR GRANTS. ORGANIZATIONS SUCH AS HCR WOULD BENEFIT FROM PUTTING GRANTS THROUGH AS SOON

AS POSSIBLE. STEVEN JONES ALSO SAID THAT SUBMITTING GRANTS INCREASES OUR CHANCES OF MOVING UP THE LIST OF AWARDEES.

BARB SAID SHE WAS PLEASED TO HEAR ABOUT THE SPECIAL PROJECTS. ALSO HAVING A HARD COPY OF INFORMATION WAS A HELP. ANDY JOHNSON EXCUSED HIMSELF AND OFFERED GRANT ASSISTANCE TO HCR.

BARB THEN ANNOUNCED THAT GIGI HART HAS RESIGNED HER POSITION WITH THE CITY OF BUNNELL AND HAS ACCEPTED A POSITION IN THE BOYNTON BEACH AREA. STEVEN JONES EXPRESSED HIS CONCERN, SINCE GIGI WAS ONE OF THE GREAT PEOPLE IN THE CITY OF BUNNELL. CITY OF BUNNELL WILL BE HANDICAPPED.

HAS FINAL FIGURES FOR FESTIVAL. TOTAL INCOME INCLUDING \$2,000 GRANT IS 5,697.00. TOTAL EXPENSE IS \$4,192.36. WILL MEET WITH GEORGIA TURNER LATER THIS MONTH TO FINALIZE. WILL BE DONE BY THE END OF THE MONTH.

BARB KELLY HAS TALKED WITH BILL RYAN, MARY ANN CLARK, AND THE PRINTER. THE PRINTER SAID THEY WILL DO THE PRINTING FOR US FOR THE SAME PRICES THEY GAVE US IN 2010. BARB WILL COMPLETE A TDC GRANT APP TO HAVE BROCHURES PRINTED. MISSION STATEMENT WILL BE CHANGED. MARY ANN SAID SHE HEARD SOME OF THE BUNNELL WALKING TOUR ADDRESSES ARE INCORRECT. THAT WILL BE ADDRESSED. TOUR IS BEING USED BY BUNNELL CENTENIAL COMMITTEE. BARB WILL BE ONE OF TWO TOUR GUIDES.

BROCHURES ARE NEEDED THROUGHOUT F.C. BARB ASKED RYAN CRABB OF HOLIDAY INN, ETC. IF THEY ARE UTILIZED BY GUESTS. RYAN SAID, 'YES.'" BARB REMINDED MEMBERS TO DISTRIBUTE BROCHURES.

BARB ALSO MENTIONED THAT DURING A VISIT TO THE BULOW OFFICE, SHE ENCOUNTERED A COUPLE WHO WANTED TO LEARN ABOUT INTERESTING THINGS TO SEE AND DO IN FLAGLER COUNTY. SHE ENCOURAGED MEMBERS TO SPREAD THE WORD AND INFORM TOURISTS AND NEWCOMERS ABOUT OUR GREAT LANDMARKS, INCLUDING THE BLACK COULD RESTAURANT.

SUSTAINABILITY COMMITTEE:

NON-PROFIT ANNUAL REPORT – MIKE PALOZZI SAID IT IS IMPORTANT TO DEVELOP A DONOR PLAN FOR ACCOUNTABILITY. ACCREDITATION REQUIRES A NON PROFIT ANNUAL REPORT. BARB IS WORKING WITH MIKE PALOZZI ON REPORT. MIKE PASSED AROUND A DRAFT.

BARB HAS BEEN WORKING ON APPROPRIATE 'THANK YOU'S' . THANK YOU'S AND PHOTOS HAVE BEEN E-MAILED AND 'SNAIL'MAILED OUT.

LEVEL II ACCREDITATION: GRANT OPPORTUNITIES WILL BE AS PREVIOUSLY PREPARED.

BOB FINCK SAID THAT FOLLOWING THIS MORNING'S MEETING, HE, ALONG WITH SUZI GAMBLAIN AND BARB KELLY, WILL WORK ON ACCREDITATION.

MIKE PALOZZI SAID THAT THE SPECIAL PROJECT COORDINATOR ANDY JOHNSON'S PROCEDURES FOR WRITING GRANT OPPORTUNITIES IS VERY SIMILAR TO HRC. THERE ARE OTHER OPPORTUNITIES: GATEWAY FLORIDA HIGHWAY BEAUTIFICATION GRANT. D.O.T. LANDSCAPE ARCHITECTS HAVE GRANTS AVAILABLE (FUNDING, LOCALS MAINTAIN). EDUCATIONAL GRANTS, CULTURAL, NATURE ISSUES ARE ELIGIBLE. WELCOME CENTER/KIOSKS COULD BE FUNDED. \$5000 FUND COULD ALSO INCLUDE BROCHURES. ALSO, HISTORICAL MARKERS FUNDING IS AVAILABLE. F.C. IS A RURAL ECONOMIC COUNTY AND MATCHING FUNDS ARE NOT NEEDED UNDER THIS DESIGNATION. THESE ARE THREE FUNDING TOOLS AND OPPORTUNITIES OUT THERE NOW.

JOHN SIEBEL SUGGESTED ESTABLISHING A GRANT COMMITTEE. BARB OFFERED BUT MIKE PALOZZI REMINDED HER TO DELEGATE TO OTHERS. VIVIAN RICHARDSON RECOMMENDED STEVE JONES. STEVE ACCEPTED. BARB THANKED STEVE.

BOB AND MIKE WORK ON LIMITED BUDGETS AND ENCOURAGE MEMBERS TO HANDLE GRANT WRITING, ETC. AS MUCH AS POSSIBLE. THEY ARE AVAILABLE TO ASSIST AS MUCH AS POSSIBLE. REMINDING US ALSO THAT THEY DO NOT LIVE IN FLAGLER COUNTY.

BARB MENTIONED THAT BILL RYAN WAS ABSENT BECAUSE HE IS SPEAKING ON THE FLAGLER HISTORICAL SOCIETY BUS TOUR.

MEMBERSHIP COMMITTEE: MIKE POLOZZI STRESSED THE IMPORTANCE OF MEMBERSHIP. ONE OF THE THINGS STRESSED: THE LARGER THE COMMITTEE THE SMALLER INDIVIDUAL ROLES. IT IS INCREDIBLY IMPORTANT TO INCREASE MEMBERSHIP. WE ARE A 501(C) 3 ORGANIZATION. HAVE TO FOLLOW UP IN PROFESSIONAL WAY WITH THANK YOU'S, RECEIPTS, ETC. THERE ARE A NUMBER OF OPPORTUNITIES OUT THERE. WE HAVE TO PICK UP ON THIS. SIGN-UP SHEET FOLLOW UP, OFFER 1-YEAR MEMBERSHIP, AND INVITE TO ATTEND MEETINGS.

PUBLIC RELATIONS: VIVIAN RICHARDSON. BARB SAID BILL RYAN SUGGESTED BAR-B-Q (CAPTAIN'S) AT MALA COMPRA DIGGING SITE, FRIENDS OF LIBRARY WEBSITE. CELL PHONE TOUR OF A1A. (CALL NUMBER FOR EACH SITE AND RECEIVE INFORMATION.) BOB & MIKE: TOUR GUIDE ITINERARY, AND UTILIZE 'PRESERVE AMERICA' ASSISTANCE. 'HUNGRY WAYFARER,' WORKSHOP, SPOTLIGHT CME MEMBER, ETC.

BARB KELLY: REENACTORS WERE AT BULOW PLANTATION RUINS STATE PARK TO FILM A VIDEO TO BE USED TO APPLY FOR MONEY TO SAVE THE PARK. THREE RE ENACTORS, ONE A DESCENDANT OF SIPIO WHO WAS AT THE ORIGINAL BULOW PLANTATION WERE THERE. BARB ATTENDED AND SAID IT WAS WELL ATTENDED, PEOPLE WERE WILDLY ENTHUSIASTIC. OLD KINGS ROAD EXTENTION – JIM MASSFELLER. JIM IS AT HOME IN THE PROCESS OF MOVING TO SOUTH WESTERN FLAGLER COUNTY. JIM WANTS TO POSTPONE RIBBON CUTTING UNTIL HE CAN PARTICIPATE. KIOSK IS UP AND READY. BARB HAS SOME PICTURES TO SUBMIT TO MIKE.

BILL RYAN ASKED TO HAVE IT REPORTED THAT HE HAS CONTACTS FROM NASSAU COUNTY HISTORIC SOCIETY WHO WANT TO COME TO FLAGLER COUNTY TO VISIT HEWETT SAWMILL SITE AND OLD KINGS ROAD THAT JIM MASSFELLER HAS CLEARED.

PUBLICITY: IT WAS AGREED THAT VIVIAN RICHARDSON RECEIVE INFORMATION BEFOREHAND SO SHE CAN NOTIFY THE MEDIA.

BARB IS IN CONTACT WITH PROFESSOR NANCY DUKE WHO WAS THE JUDGE FOR THE THREE ESSAY WINNERS ALONG WITH 2 OF HER STUDENTS. ASKED STEVEN JONES TO CONTACT SCHOOL BOARD MEMBERS TO SET UP A MEETING FOR THE PRESENTATIONS. STEVEN SAID HE WILL GET IN TOUCH WITH JANET VALENTINE AND ANDY DANCE. VIVIAN AND BARB WILL BE NOTIFIED. SUZY SUGGESTED ALL BE DONE AROUND SCHOOL BOARD MEETING.

GOVERNANCE COMMITTEE: STEVEN JONES. NEXT THURSDAY, THE 17TH AT NOON AT THUNDER GULCH. BOB FINCK MENTIONED THAT RENEWAL FORM FOR 501(C)3 DESIGNATION IS DUE. JUST FILL OUT FORM AND RETURN. ALSO, DEPT. OF AGRICULTURE SOLICITATION FORM (SUZY GAMBLAIN) MAY ALSO BE DUE. SUZY WILL LINK INFORMATION TO BARB AND STEVE.

BOB FINCK MENTIONED THAT IRS ANNUAL REPORT STATEMENT IS DUE MAY 15TH. IT IS A TYPICAL FEDERAL FORM. WANTED TO MAKE SURE HCR WILL SUBMIT.

CHRISTMAS PARTY: BARB KELLY – HELD AT THUNDER GULCH. 12-15 MEMBERS ATTENDED. A NICE TIME WAS HAD BY ALL.

BARB KELLY – ATTENDED A MEETING OF THE AFP VF CHAPTER LUNCHEON DOWN AT P.G.C. THE SPEAKER FROM TALLAHASSEE STRESSED NEED FOR ADDITIONAL DONATIONS FROM BOARD OF DIRECTORS OF LARGER ORGANIZATIONS. (IN ADDITION TO DUES.)

MIKE REMINDED US OF WORKSHOP DISCUSSION RELATIVE TO FINANCIAL DEMONSTRATION OF COMMITMENT AND PASSION BY MEMBERSHIP.

VISITOR CENTER - JOHN SIEBEL. MET WITH ENGINEERING DEPT. WILL DISCUSS ISSUES: LOADING ZONE; OUTDOOR PATIO AREA; LOCATION OF BUILDING AND TREES. HAS DRAWINGS ON SITE PLAN AND BUILDING ELEVATIONS AND SAID THE PROJECT IS GETTING “DOWN TO THE NITTY-GRITTY”, WHICH IS GREAT. NEXT MOVE IS TO SUBMIT GRANT REQUEST TO TDC FOR \$5000. MIKE SAID THERE IS ONLY ONE OTHER CORRIDOR WITH VISITOR CENTER. COMMENDED HCR FOR INCREDIBLE JOB IN PROGRESSING THIS FAR.

CHAMBER OF COMMERCE – GEORGIA AND AMY HAD MEETING CONFLICTS. HOSPITALITY ALLIANCE. “MAKING THE MOST OF SOCIAL MEDIA.” CARRABBAS. JAN 24TH 2 PM. INVITES THOSE PRESENT TO ATTEND A MEETING FOLLOWING AT 3 FOR PURPOSE OF ALIGNING ALL CULTURAL, CIVIC ORGANIZATIONS, BE COMBINED INTO ONE GROUP.

BOB AND MIKE MENTIONED THAT THEY HAVE A MEETING CONFLICT FOR TUESDAYS. GARRY IS ATTENDING ANOTHER MEETING TODAY.

FACEBOOK UPDATE: BOB FINCK SAID HIS ASSISTANT KAREN, WILL ASSIST US. WE AGREE TO WORK WITH KAREN BY INCLUDING HRC INFORMATION REGULARLY.

MIKE PALOZZI WRAPPED UP HIS OBSERVATIONS, STATING THAT ANDY JOHNSON SERVED TWO PURPOSES WITH HIS PRESENTATION TODAY. GUEST SPEAKER WITH TOPICAL MESSAGE AT BEGINNING OF MEETINGS. WE SHOULD CONTINUE TO HAVE SPEAKERS, I.E., GRANTS, VOLUNTEER SERVICES, RE-ENACTORS, CITY BUNNELL CENTENNIAL, ETC.

MEMBERS ARE REMINDED THAT OUR NEXT MEETING WILL BE HELD ON TUESDAY, FEBRUARY 5TH (FIRST TUESDAY OF THE MONTH).

MEETING ADJOURNED AT 10:15 AM.

RESPECTFULLY SUBMITTED,
VIVIAN RICHARDSON, HCR COMMITTEE SECRETARY