

HERITAGE CROSSROADS COMMITTEE  
TUESDAY, DECEMBER 4, 2012  
MINUTES  
9 AM – GOVERNMENT SERVICES BUILDING

ATTENDANCE: JOHN SIEBEL, BILL RYAN, CARL LAUNDRIE, VIVIAN RICHARDSON, GARRY BALOGH, AMY LUKASIK, STANLEY DRESCHER, STEVEN JONES, BILL LENSSEN, ( VIA SPEAKER PHONE - MIKE PALOZZI, BOB FINCK) BARB KELLY, AUTHOR JANE GILL, AND MARY ANN CLARK.

THE MEETING WAS CALLED TO ORDER BY INCOMING CHAIRMAN BARB KELLY AT 9 AM, FOLLOWED BY THE PLEDGE OF ALLEGIANCE, AND INDIVIDUAL INTRODUCTIONS BY THOSE IN ATTENDANCE. THE MINUTES OF THE PREVIOUS MEETING WERE APPROVED.

TREASURER'S REPORT: BARB KELLY GAVE AN OVERVIEW OF OUR FINANCIAL STANDING: (FINAL REPORT IS POSTPONED UNTIL ALL THE FIGURES ARE RECEIVED.)

RECEIPTS:

LUNCHEON MEALS	\$ 580
DONATIONS	2,906
50/50 DRAWING	50
MEMBERSHIPS	110

GRANT	(2,000)*
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\*(GRANT MONEY WILL BE REIMBURSED AFTER ALL BILLS ARE PAID AND MEETING IS HELD WITH THE TDC)

TOTAL	5,646
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EXPENSES:

WNZF - IN-KIND & PSA'S	\$ 250
CLASS A PRINTING – 1,000 FLYERS	250
THANK-YOU'S (STAPLES)	33.49
INVITATIONS FOR LUNCHEON	143.98
PO – STAMPS	90
HEYWARD BROWN - INSURANCE	455.39
DAYTONA NEWS JOURNAL 2 NEWS ADS	340
PETE HOCKFORD – T-SHIRTS	340.50

PC SIGNS	25
CHICKEN PANTRY CATERING	1,588
JEREMY DEBARY RE ENACTOR	100
BETTIE DEBARY RE ENACTOR	100
NANCY ROBINSON RE ENACTOR	50
WYNNE TATMAN RE ENACTOR	100
HENRY FLAGLER	75
CAPTAINS' BBQ FOR VOLUNTEERS	161
BILL RYAN 3 BOOKS FOR ESSAY WINNERS	30
TOTAL	4,132.36
PROFIT AS OF THIS DATE	1,513.64

THERE WILL PROBABLY BE MORE INCOME AND EXPENSE BEFORE THE FINAL FIGURES

PROFESSOR NANCY DUKE JUDGED THE ESSAY WINNERS WHO WERE: ZOE RICHARDS, NANCY MINOR, KAYLA MCDONALD STEVEN JONES SUGGESTED THAT ANDY DANCE AND THE PRINCIPAL BE INCLUDED IN THE PHOTO AND MENTIONED IN THE NEWS RELEASE.

COMMITTEE REPORTS:

SUSTAINABILITY COMMITTEE/HERITAGE FESTIVAL PLANNING. BARB KELLY STATED THAT FOR A 'FIRST', THE FESTIVAL WAS A SUCCESS. THOUGH ATTENDANCE WAS SMALL, THE PLANNING WENT WELL. THE LUNCHEON WAS WELL RECEIVED BY THOSE PIONEER FAMILIES WHO ATTENDED. MAUREEN FROM THE CHICKEN PANTRY IN BUNNELL CATERED THE EVENT AND WAS ASSISTED BY THE CULINARY ARTS STUDENTS FROM THE HIGH SCHOOL. THE MINORCAN SOCIETY (POLISH/GERMAN DESCENDANTS) ALSO HAD A DISPLAY WITH ALL THE OTHER HISTORIC EXHIBITS AT THE CATTLEMAN'S HALL.

LESSONS LEARNED:

- PUBLICITY WAS INADEQUATE. INVEST IN PUBLICIZING THE EVENT.
- MIKE PALOZZI SUGGESTED THAT PROMOTING AN EVENT OF THIS SIZE REQUIRES AT LEAST A YEAR OF PLANNING. RE-ESTABLISH AN EVENTS COMMITTEE.
- STEVEN JONES SUGGESTED WE WORK WITH THE CATTLEMEN'S ASSOCIATION.
- JOHN SIEBEL: AVOID CONFLICT WITH SAME DAY EVENTS. SHOULD NOT HAVE FESTIVAL AROUND THE HOLIDAY SEASON.
- JIM LENSSEN: HAVE ADEQUATE ADVERTISING SIGNAGE.

- TDC CONFINE ITS SUPPORT TO THE FESTIVAL ONLY, NOT TO MORE THAN ONE EVENT ON THE SAME DATE.
- DISCUSSED LOGISTICS OF HAVING TWO EVENTS, IN DIFFERENT BUILDINGS, DURING THE FESTIVAL (PIONEER LUNCHEON/EXHIBIT).
- BILL RYAN SUGGESTED HAVING FESTIVAL AT AGRICULTURAL MUSEUM, BUT THAT IDEA WASN'T WELL RECEIVED.

BARB WILL BE WORKING ON APPROPRIATE 'THANK YOU'S' .

MEMBERSHIP COMMITTEE: STANLEY DRESCHER. STAN, JOHN AND VIVIAN WILL WORK ON LETTERS TO PIONEER FAMILIES, ENCOURAGING THEM TO JOIN HCR. (HARRY 'BEBE' MOODY, A PIONEER DESCENDANT MADE A DONATION.) LETTERS TO CURRENT MEMBERS ARE DUE. MIKE PALOZZI SAID MORE PEOPLE ARE NEEDED TO WORK ON MEMBERSHIP COMMITTEE.

GOVERNANCE COMMITTEE: STEVEN JONES. RETREAT NOTES. STEVEN IS TRYING TO SUMMARIZE MIKE PALOZZI'S PRESENTATION AND WILL COMPILE 2-3 PAGES FOR OUR JANUARY MEETING.

EXECUTIVE COMMITTEE: BARB KELLY – THE RETREAT, WHICH WAS NECESSARY FOR LEVEL II ACCREDITATION, WAS ATTENDED BY 12-15 PEOPLE. STAN DRESCHER SAID THE 9-4 TIME FRAME WAS A LITTLE LONG. JOHN WOULD LIKE TO SEE A SUMMARY FROM MIKE PALOZZI AND BOB FINCK FOR OUR 5-YEAR PLAN.

COMMITTEES ARE NEEDED, BUT OUR NUMBERS ARE SPARCE. SUGGESTS APPOINTMENTS TO SUB-COMMITTEES BE MADE BY CHAIRMAN BARB KELLY.

VISITOR CENTER PROJECT UPDATE: JOHN SEIBEL STATED THAT A MEETING IS SET WITH THE COUNTY ON JANUARY 16<sup>TH</sup> TO REQUEST FUNDS TO PAY THE ARCHITECT, JOSEPH POZZOULI, THE ARCHITECT, WHO HAS DONE THE PLANS FOR US WITH NO COMPENSATION TO DATE.

KIOSK PROJECT RIBBON CUTTING: JIM MASSFELLER WILL BE CONTACTED ABOUT DISCUSSING A DATE FOR A RIBBON CUTTING AND THE EVENT WILL BE COORDINATED WITH BRUCE PIATEK. MIKE PALOZZI WILL NEED BACKGROUND ON JIM MASSFELLER AND PICTURES OF KIOSK. STEVEN WILL CONFIRM AND PROVIDE INFORMATION, PER MIKE.

ACCREDITATION: BARB KELLY. PER MIKE, LEVEL II IS 50% COMPLETE.

CITY OF BUNNELL: GIGI HART IS CURRENTLY VISITING FAMILY IN VENEZUELA. GIGI IS A GOOD CANDIDATE FOR HCR GRANT WRITER.

CHAMBER OF COMMERCE – TOURISM: AMY LUKASIK FOR GEORGIA TURNER. REBECCA DELORENZO REPLACES DOUG BAXTER, WHO HAS RESIGNED AS CHAMBER DIRECTOR. ON THURSDAY, DEC. 13<sup>TH</sup>, THE CHAMBER WILL SPONSOR 'BUSINESS AFTER HOURS' AT 5:30 PM. FREE.

DISTRICT SCENIC HIGHWAY COORDINATOR REPORT: GARRY BALOUGH: GARRY VISITED THE FESTIVAL AND ENJOYED IT VERY MUCH. STAN DRESCHER SOLD ONE OF HIS POEMS TO GARRY'S WIFE.

NEW BUSINESS:

- CHRISTMAS PARTY AT THE BLACK CLOUD. MEMBERS TO BE NOTIFIED.
- TENTATIVE NEW DATE FOR NEXT YEAR'S HERITAGE FESTIVAL: SATURDAY NOV. 2<sup>ND</sup>
- MIKE ASKED FOR FESTIVAL PICTURES
- CARL LAUNDRIE: FLAGLER COUNTY HONORED "PRESERVE AMERICA COMMUNITY."
- NEWSLETTER (WINTER 2013) STAN DRESCHER WILL WRITE POEM. AUTHOR JANE GILL WILL WRITE SOMETHING, ALSO. IN ADDITION, PRESERVE AMERICA, F.C. HISTORICAL ALLIANCE, BULOW PARK, HUNGRY WAYFARER AND BUNNEL CHICKEN PANTRY, WILL BE PROMOTED. MIKE PALOZZI SAID PHOTOS WILL BE NEEDED.

BARB KELLY COMPLIMENTED SHARON TREEN AND GROUNDS MANAGER, FRANK, WHO WERE VERY COOPERATIVE WITH JOHN SEIBEL AND BARB DURING THE PLANNING AND PREPERATIONS AT THE F.C. FAIRGROUNDS FOR A JOB WELL DONE. "MR. FLAGLER," WAS ALSO VERY WELL RECEIVED DURING THE FESTIVAL.

MEMBERS ARE REMINDED THAT OUR NEXT MEETING WILL BE HELD ON TUESDAY, JANUARY 8<sup>TH</sup> (2<sup>ND</sup> TUESDAY OF THE MONTH).

MEETING ADJOURNED AT 10:15 AM.

RESPECTFULLY SUBMITTED,  
VIVIAN RICHARDSON, HCR COMMITTEE SECRETARY