

HERITAGE CROSSROADS COMMITTEE

TUESDAY, MAY 1, 2012

MINUTES

9 AM - GOVERNMENT SERVICES BUILDING

IN ATTENDANCE: PRESIDENT, JOHN SIEBEL, JIM MASSFELLER, BILL LENSSEN, BILL RYAN, SANDRA STUBBS, COMMISSIONER GEORGE HANNIS, GIGI HART, CARL LAUNDRIE, VIVIAN RICHARDSON, BARB KELLY, BRUCE PIATEK, MIKE PALOZZI, GARRY BALOGH, RYAN CRABB - (HAMPTON/HOLIDAY INNS), ALLISON ANGLE (JOSEPH POZZIOLI, ARCHITECT), BOB FINK, CARL LAUNDRIE, SUZY RUTHERFORD, MARY ANN CLARK, AND COMMISSIONER NATE MCLAUGHLIN

I. THE MEETING WAS CALLED TO ORDER BY PRESIDENT JOHN SIEBEL AT 9 AM, FOLLOWED BY THE PLEDGE OF ALLEGIANCE, AND THE INDIVIDUAL INTRODUCTION OF THOSE IN ATTENDANCE. JOHN HAD TO LEAVE THE MEETING AT 9:20 AM.

II. COPIES OF THE MINUTES OF THE PREVIOUS MEETING WERE APPROVED.

1. TREASURER'S REPORT: BARB KELLY REPORTED THE BANK BALANCE IS \$2,341.08.
2. COMMITTEE REPORTS:
  - A. SUSTAINABILITY COMMITTEE: SANDRA STUBBS REITERATED THAT MEETINGS HAVE BEEN HELD AND PROGRESS MADE. KIDS ACTIVITIES, SCHOOLS WILL BE INVOLVED (WE ARE INVITED TO THE BISTRO AT FPCHS ON MAY 22<sup>ND</sup> 9 AM TO DISCUSS MUTUAL ASSISTANCE OF R.O.T.C., ETC.) A LUNCHEON FOR PIONEERS OF FLAGLER COUNTY IS ON SCHEDULE. SANDRA IS ENCOURAGED BY THE SUPPORT COMING IN.
  - B. MEMEBERSHIP: MARY ANN CLARK ARRIVED LATE AND HAD TO LEAVE EARLY DUE TO A DR'S APPOINTMENT. THE HERITAGE CROSSROADS MAP WILL BE UTILIZED DURING THE FLAGLER COUNTY BUS TOUR. THERE ARE NO NEW MEMBERS. MIKE PALOZZI ENCOURAGED COMMITTEE TO SEND SOLICITATION LETTERS TO MAJOR DONORS. ALSO ADDITIONAL ORGANIZATIONS. MAKE SURE OUR P.O. BOX IS BROUGHT UP TO DATE ANNUALLY. BEFORE GOING FORWARD, OUR P.O. BOX MUST BE SECURE AND CHECKED FOR MAIL REGULARLY.
  - C. GOVERNANCE COMMITTEE: I.R.S. RETURN IS DUE. BARB WILL EXPEDITE. TAX EXEMPT FORM NECESSARY TO AVOID ADDITIONAL TAXES. THERE ARE 23 FLORIDA BI-WAYS (BI-WAYS BEING THE NEW DESIGNATION FOR HIGHWAYS.) LEVEL II IS NOW BEING SOUGHT. GARRY BALOGH ENCOURAGES WE CONTINUE WORK TO GET TO LEVEL II.
3. UPDATE REPORT ON VISITOR CENTER PROJECT: JIM MASSFELLER/BRUCE PIATEK/BRUCE WILL MEET WITH BUILDERS TO CONSTRUCT ROAD. HAS A LAYOUT. WORKING ON MIX REQUIREMENT FOR ROAD FILL TO OBTAIN A SAFE, COMPLETED PROJECT.
4. KIOSK PROJECT : THE KIOSK PROJECT IS IN LIMBO.

5. BUNNELL CRA STATUS: JOHN SIEBEL WILL BE ASKED TO CONTACT OWNERS AND REQUEST A LAND SWITCH FOR POCKET PARK. COMMISSIONERS AGREED TO SWITCH PROPERTIES. OWNERS TO BE CONTACTED.
6. FLAGLER VOLUNTEER SERVICES: SUZY RUTHERFORD STRESSED LEVEL II ACCREDITATION REQUIREMENTS NEEDED - EXPECTATIONS, ORIENTATION, TRAINING, SUPERVISION, RECOGNITION, AND TRACT OF VOLUNTEER HOURS, ALL HAVE TO BE FORMALIZED AND WRITTEN OUT.
7. 2012 CALENDAR – CALENDAR OF EVENTS: GIGI HART SAID POTATO FESTIVAL IS COMING UP. HCR VOLUNTEERS TO MAN A BOOTH 9-4 MAY 19<sup>TH</sup> (SET-UP AT 7 AM) BALLOONS AND WILD FLOWER SEED PACKETS WILL BE AVAILABLE FOR DISTRIBUTION. THERE WILL ALSO BE A NATIONAL DAY OF PRAYER THIS COMING THURSDAY. HCR FLYERS COULD BE DISTRIBUTED.
8. CHAMBER/TOURISM: GEORGIA TURNER UNABLE TO ATTEND THIS MONTH’S MEETING.

NEW BUSINESS:

1. IDEAS FOR THE NEXT 18 MONTHS: FOCUS ON WHAT WE HAVE AHEAD OF US – FESTIVAL IS #3. INCREASING MEMBERSHIP IS #1. FUNDRAISING PROGRAM IS PENDING, BUT WORKING VISITOR/KIOSK (4-CORNERS PARK GOOD KIOSK LOCATION) MORE BROCHURES NEEDED TO STRESS GATEWAY BEAUTIFICATION PROJECT. NEW LANDSCAPING AROUND SIGNAGE (THEY SHOULD BE UNIFORMLY DESIGNED).

COMMISSIONER NATE MCLAUGHLIN ASKED IF BEER WILL BE SOLD AT FESTIVAL? PERMITS WILL BE NEEDED. VISITOR CENTER ENHANCEMENT GRANT: IS VISITOR CENTER STILL ON COUNTY DESIGNATION LIST? UPDATING WILL BE NECESSARY TO SECURE STATUS.

RYAN CRABB OF HOLIDAY INN/HAMPTON INNS ANNOUNCED A PREFERRED RATE. HE WAS ASKED THAT STAFF BE EDUCATED ON THE HISTORICAL SITES WITHIN FLAGLER COUNTY. HE WAS ALSO ASKED IF THE HOTEL WAS ALSO A MEMBER OF HCR.

2. GOALS - THE KEY IS PLANNING. CAMERA WILL BE NEEDED. EPA GRANT AND TDC GRANTS WILL BE SOLICITED. BARB KELLY HAS SUBMITTED AN ESTIMATE OF FESTIVAL COSTS AT \$3500. VENDORS FEES WILL BE A MAJOR FUNDRAISER. ALSO ‘IN KIND’ FORMS WILL BE AVAILABLE FOR CERTAIN DONATIONS/SERVICES RECEIVED. A LIST OF THOSE WHO HAVE ALREADY COMMITTED CAN BE USED AS FOLLOW-UP FOR GRANT APPEAL.
3. LEVEL II NEXT STEPS: BOB FINC
4. K – LEVEL II PLAN – HCR IS HEADED IN RIGHT DIRECTION. VOLUNTEER SUSIE AND BARB TO MEET AND PUT TOGETHER PAPERWORK. GARRY BALOGH HAS WEBSITE FOR ACCREDITATION HELP. MIKE PALOZZI SUGGESTED TARGETING A MAJOR DONOR FOR EACH MAJOR CORRIDOR. GARRY BALOGH AND MIKE PALOZZI WILL CONTINUE TO WORK ON LEVEL II
5. MEETING WAS ADJOURNED AT 10 AM