

MINUTES – OCTOBER 4, 2011, 9:00AM, Government Services Building - Bunnell, Florida

I. Call to Order:

Chairman Barb Kelly called the meeting to order and proceeded to the Pledge of Allegiance.

Attendees: Vivian Richardson; Sandra Stubbs; Mary Ann Clark; Gigi Hart; Carl Laundrie; Laura Gamba; Stan Drescher; John Seibel; Garry Balogh; George Hanns; Steven E. Jones; Bill Ryan; Jim Massfeller; Bruce Piatek; Suzy Rutherford; Barb Kelly.

II. Review of Last Months Minutes:

Chairman Kelly asked for any additions or corrections to the minutes. There were none and the minutes were accepted.

IV. Old Business:

1. Treasurers Report:

Barb Kelly reviewed the finances highlighting the expenses and income for the month. She reviewed the cost of printing window stickers and the itinerary tour sheet to be printed for local hotels. She reviewed the quarterly expenses and income and compared them to the budget data. We appear to be tracking well with the budget.

2. Committee Reports:

(A.) Sustainability Committee:

Sandra Stubbs reported that the Committee was expecting to hear about the EPA grant that was submitted. If we are awarded the grant we will need to determine who will administer the grant. She stated the committee was looking for other grants.

(B.) Membership Committee:

No report.

(C.) Governance Committee:

Barb Kelly reported that the new brochure, window decals and itinerary maps are finished and the annual report was submitted on time.

D. Chamber Update:

Laura Gamba reported on the tourism issues. She said new brochures would be good and she will be traveling to promote Flagler as a destination. She reviewed the Creekside Festival that was rained out.

3. Enhancement Grant:

Bruce Piatek reported the he and John Seibel met with Craig Coffey and his staff concerning the Visitor Center project. Mr. Coffey offered the County's help and stated that they could do the engineering and perhaps provide construction labor. He asked that Heritage Crossroads find an architect to help design the building. It

was clear from the meeting that we have a partnership with the County on the Visitor Center project.

Steven Jones reported that the TDC's budget includes funding a position at the Flagler Beach Museum so they can stay open 7 days a week. He suggested that we can pursue this same avenue in the future.

4. Kiosk Project:

Bruce Piatek reported that he is working with Flagler County and Florida Inland Navigation District to acquire and spread the shell road material that will help stabilize the King's Road surface. We will work on obtaining donations to help with the kiosk construction and the ag museum volunteers can help with construction.

IV. New Business

1. Flagler Volunteer Services: Susy Rutherford reviewed what needs to be done to collect volunteer hours worked for our organization.

2. TDC - Planning for the Future Applications

The TDC grant process was discussed and there are limited funds available from the source. John Seibel hopes to get TDC to fund the architectural services that will be needed for the Welcome Center. He said he could not think of a more worthwhile project for TDC funding.

5. Other New Business:

Mary Ann Clark discussed the Flagler Historical Society fundraiser and asked every one to help by attending. Ticket are \$20.

Meeting Adjourned