

MINUTES - SEPTEMBER 6, 2011, 9:00AM, Black Cloud Restaurant - Bunnell, Florida

I. Call to Order:

Chairman Barb Kelly called the meeting to order and proceeded to the pledge of Allegiance.

Attendees: Vivian Richardson; Mayor Alice M. Baker; Bob Finck; Mike Palozzi; Garry Balogh; Stan Drescher; Rebecca Delorenzo; Laura Gamba; Sandra Stubbs; Nate McLaughlin; Gigi Hart; Andy Johnson; Carl Laundrie; Mary Ann Clark; Bill Ryan; Beau Falgout; Joseph D. Pozzuoli; Bruce Piatek; Suzy Rutherford; Mary Ann Ruzecki; Barb Kelly;

II. Review of Last Months Minutes:

Chairman Kelly asked for any additions or corrections to the minutes. There were none and the minutes were accepted.

IV. Old Business:

1. Treasurers Report:

Barb Kelly reviewed the finances with no change since last month. She reviewed the quarterly expenses and income and compared them to the budget data. We appear to be tracking well with the budget.

Barb Kelly reported that the African American Cultural Society was celebrating it 20th year as an organization and have a series of events planned, including a talk by Ambassador Andrew Young. She indicated that we could have an advertisement in the program for \$50. **Nate McLaughlin moved to purchase an advertisement, second by Sandra Stubbs; passed.**

2. Committee Reports:

(A.) Sustainability Committee:

Sandra Stubbs reported that the Committee was expecting to hear about the EPA grant that was submitted. She stated the committee was looking for other grants. Mike Palozzi pointed out that the next level of accreditation requires successful fund raising and grantsmanship. Barb Kelly stated that she wanted to do a large fund raising activity in the next 12 months. She stated that it needs to be history oriented. Nate McLaughlin suggested checking the Chamber's calendar of events for open dates.

(B.) Membership Committee:

Mary Ann Clark presented the four designs for the window clings, which consisted on black background and clear background with either "Member" or "Donor". The cost is \$75 for 125 clings. **Nate McLaughlin moved that we get all four designs made and get 250 clings, second by Sandra Stubbs, and passed.**

Chamber Update:

Laura Gamba reported on the TDC and stated that they working on next year's budget. She said applying for money for new brochures would be good. She will be traveling to promote Flagler as a destination for the next few weeks.

Rebecca Delorenzo, also from the County Chamber, reviewed the procedures for attending the Creekside Festival as an exhibitor. There will be half price parking for exhibitors. Barb Kelly and Suzy Rutherford discussed the needs for volunteers and the items needed for the exhibit. Mike Palozzi suggested taking all the graphic items that we have to display at Creekside. Laura also mentioned sporting tourism and the speed networking event that is being held by the Chamber. Bill Ryan then discussed his "Flashmob History Happening" at Bulow State Park. Thirty people attended and had a good time.

Bob Finck suggested that a committee be formed to develop a new brochure. Chairman Kelly appointed John Seibel, Bruce Piatek and herself to be on that committee.

(C.) Governance Committee:

Barb Kelly reported that the annual report will be due by October 1.

3. Enhancement Grant:  
Bruce Piatek reported the he and John Seibel meet with Craig Coffey and his staff concerning the Visitor Center project. Mr. Coffey offered the County's help and stated that they could do the engineering and perhaps provide construction labor. He asked that Heritage Highway find an architect to help design the building. It was clear from the meeting that we have a partnership with the County on the Visitor Center project.
4. Kiosk Project:  
Bruce Piatek reported that he is working with Flagler County and Florida Inland Navigation District to acquire and spread the shell road material that will help stabilize the King's Road surface. We will work on obtaining donations to help with the kiosk construction and the Ag Museum volunteers can help with construction.
6. Itinerary/post card draft:  
Bob Finck reported that the itinerary sheets are ready to go. We need to get a quote to print them and glue them into pads. They would be helpful to have at the Creekside Festival.

### III. New Business

1. NSB Grant Ideas: Mike Polozzi suggested that this item be taken off the agenda until this grant program becomes available.
2. Flagler Volunteer Services: Suzy Rutherford is working to set up an information table and tent for community events and finding volunteers to man the booth. This

will be important for Creekside. Susy also reviewed what needs to be done to collect volunteer hours worked for our organization.

3. A1A Byway Report: Mary Ann Ruzecki reported on the activities of the Friends of A1A.

Meeting Adjourned at 10:30.