

Heritage Crossroads: Miles of History

www.heritagecrossroads.org

www.floridascenichighways.com

Corridor Management Entity

www.visitflorida.org

MINUTES - JUNE 7, 2011, 9:00AM, Black Cloud Restaurant - Bunnell, Florida

I. Call to Order:

Chairman John Siebel called the meeting to order and proceeded to the pledge of Allegiance.

Attendees: Barb Kelly; Judith Haralson; Jim Massfeller; William Ryan; Mayor Alice M. Baker; Mary Ann Ruzecki; Garry Balogh; Mike Palozzi; Bob Finck; John Seibel; Ray Stevens; Gigi Hart; Stan Drescher; Mary Ann Clark; Bruce Piatek; Vivian Richardson;

II. Review of Last Months Minutes:

Chairman Siebel asked for any additions or corrections to the minutes. There were none and the minutes were accepted.

IV. Old Business:

1. Treasurers Report:

Barb Kelly discussed last month's expenses and income. She listed the members that had paid their dues: Steven & Rita Jones; Jim Massfeller; Bruce Piatek; John Seibel; Lindsay Birch; She thanked Mike Palozzi for his \$100.00 donation. The current checking account balance is \$2162.10.

2. Committee Reports:

(A.) Sustainability Committee:

In Sandra Stubbs' absence, Mike Palozzi reviewed the grant situation. He suggested that we break the visitor center request into a design phase and a construction phase. This will reduce the cost of the first phase and should then lead to funding for the second phase. Mike discussed the kiosk grant request and indicated that the locations will be Hewitt's Sawmill, Cody's Corner, Four Corners property in Bunnell, and St Mary's Church at Old Dixie Highway. John Siebel reported that the City of Bunnell and the CRA are moving forward on the purchase of the 4 Corners Property.

Mike requested that each board member submit 2 names of possible donors.

(B.) Membership Committee:

Mary Ann Clark reported that she is sending out letters to businesses and local individuals but has had no results to date. She reported that the Spring newsletter went out thanks to the Ag Museum for emailing it and to Bill Ryan for writing it. (The newsletter was also sent out to the email list for Heritage Crossroads by Barb Kelly.) The wildflower give away was successful at the Bunnell Potato Festival.

(C.) Governance Committee:

Barb Kelly reported that they are working on accreditation and a revised mission statement. She read the suggested new mission statement and that it contained the points wanted by the consultants that are helping us. The mission statement was discussed with some minor changes suggested. Barb also reported that the

Fairfield Inn and Suites offers a discounted room rate to guests who ask for the Heritage Crossroads rate.

3. Website Update: (www.heritagecrossroads.org) Bob Finck reported that Laura at the Chamber is doing a great job on Facebook and that everyone should sign on and "Like" the Heritage Crossroads.
4. Enhancement Grant: Michael Palozzi reported that we will need to meet with the City and County to insure that our Welcome Center project stays on the list and that it is listed as high as possible. It was decided that John Seibel should set up presentations to the City and County to insure the project is ranked high on the list. It was discussed that the design for a Permitting Phase request should be for about \$200,000. It was suggested that quarterly updates be submitted to the County and City that might help keep our effort in front of the eyes of local officials.
5. Old King's Road Update: Jim Massfeller reported that he has an exemption letter from the Water Management District and it resolves the permit issues. He announced that he and Judith will be getting married soon. He also stated that he hopes to have the road in and stabilized in 30 to 60 days with the help of the Flagler County Road & Bridge Department, and this will become a reality.
6. Status of NRHP list:
Barb Kelly reported that she has all 8 of the County's National Register of Historic Places being prepared with information, photos and locations to be added to our web site.
7. Itinerary/post card draft:
Bob Finck handed out his first draft of the Itinerary post card. It was suggested that the web site be added to the card and that the number start in the north and work south rather than starting in Bunnell and working out. This will make it easier for tourists to follow that trail since they will be entering the route from the north or south. Suggestions were also made to enlarge the print and make it an 8 ½ by 11 size on-line so visitors can print it out.

III. New Business

1. NSB Grant Ideas: Discussed under Old Business
2. Flagler Volunteer Services: No report
3. Accreditation Program: Barb Kelly reported that the Mission Statement update was the critical item and that had already been discussed.
4. A1A Byway Report: Mary Ann Ruzecki reported that the seawall project along A1A in Flagler Beach is a major issue that is being fought. Work is continuing on the Welcome sign that will be located on the west side of the bridge going into Flagler Beach.

5. 2011 Florida Scenic Highways Workshop St Augustine Hilton June 8 & 9.
Mike Palozzi discussed the workshop and encouraged folks to attend.

6. Other New Business:

John Siebel announced that he needs to focus on his business during these difficult economic times and therefore, he was resigning as Chairman; however he plans on remaining on the Board of Directors and will continue to attend the monthly meetings. John suggested Barb Kelly as the new chairman. **Bruce Piatek moved to accept John's resignation with regrets, seconded by Mary Ann Clark, passed. Stan Drescher moved that Barb Kelly finish up John Siebel's term as Chairman, seconded by Mary Ann Clark; motion passed.**

Bruce Piatek thanked John for his outstanding service and asked the group to recognize him. Everyone applauded Chairman Siebel and offered their thanks for all he has done for the organization.

Meeting Adjourned

Fundraiser on July 23rd will be to raise money for our kiosk project---

Dictionary description – *kiosk -- a small open structure, used as a newsstand, etc.*