

Heritage Crossroads: Miles of History
Corridor Management Entity

MINUTES

November 2, 2010, 9:00AM

Meeting at Flagler Co. Chamber of Commerce

I. Call to Order

Chairman John Seibel called the meeting to order.

Attendees: John Seibel; Mike Palozzi; Bob Finck; Garry Balogh; Nate McLaughlin; Bill Ryan; Steven Jones; Mary Ann Clark; Barb Kelly; Bruce Piatek; Angela Hamilton; Jim Massfeller; Sandra Stubbs; Cindy Neal; Mary Ann Ruzecki; Andy Dance.

II. Review of August Minutes:

John Seibel asked for any additions or corrections to the minutes. There were none; the minutes were accepted.

III. Certificate of Appreciation: Chairman Seibel asked Garry Balogh to come to the front of the room. Mr. Seibel read the Certificate of Appreciation that was presented to Garry Balogh for his hard work, dedication and service to the organization. The members applauded Garry and warmly thanked him for all he does for the Heritage Crossroads CME.

IV. Old Business:

1. Treasurers Report

Barb Kelly presented the treasurers report; the balance is \$279.75 but the County will reimburse \$1100 for the brochure printing. Barb announced that the IRS had sent the 501(c)3 determination letter and that the Heritage Highway CME is now a recognized 501(c)3 corporation.

2. Committee Organization Plan: The organizational chart was handed out and discussed .

A. Sustainability Committee

B. Membership Committee

C. Governance Committee

Technical Advisors:

Garry Balogh – FDOT Garry.Balogh@dot.state.fl.us;

Angela Hamilton –Bunnell ahamilton@bunnellcity.us;

Sara Lockhart – Palm Coast slockhart@ci.palm-coast.fl.us;

George Hanns – Flagler County ghanns@fcbcc.org

Sustainability

Cindy Neal, Chair (does not want her email published)

Andy Dance andy@andrewdance.com;

Sandra Stubbs stubbssandra@bellsouth.net;

Ray Stevens rystevie@aol.com;

Jim Massfeller trainman2@cfl.rr.com;

Membership

Mary Ann Clark, Chair mafsclark@bellsouth.net;

Bill Ryan 9bp7ryan@earthlink.net;

Bruce Piatek piatekot@aol.com;

Governance

Steven Jones, Chair steven@sejones.net;

Nate McLaughlin natem61@gmail.com;

John Seibel gulchbiker@aol.com;

Barb Kelly sweetie05@cfl.rr.com;

Steven Jones reported that the committee will meet to develop a Memorandum of Agreement with the Florida Agricultural Museum for the Visitor Center Project. He stated that he will investigate what agreement will be needed with the LAPP entity (either the City of Palm Coast or Flagler County).

3. Website Update: Mike Palozzi and Bob Finck reported that the website should be live by the end of the month. Bob Finck handed out the first newsletter. Web hosting was discussed and Steven Jones moved that "Dreamhost" be used to host our site since they will do it at no cost; Barb Kelly seconded the motion and it passed. Discussion followed on adding more people to our email address list so the word might get out to more people. Bob asked that articles on the History of Palm Coast be submitted for future newsletters.
4. Enhancement Grant
 - A. City of Palm Coast Presentation: Members of the Heritage Crossroads group that were in attendance: John Seibel, Steven Jones, Bruce Piatek, Nate McLaughlin and Barb Kelly. John Seibel and Steven Jones made the presentation using the Power Point. The presentation went well and everyone agrees that we have the support of the City of Palm Coast for the Enhancement Grant request for the Visitor's Center.
 - B. Land Ownership - Bruce Piatek reported that he expects to have the 5 acres owned free and clear by the next meeting. This will resolve any issues with the Enhancement Grant for the proposed Welcome Center.
5. Four Corners Property Update - John Seibel reported that he had found the owners of the property and asked them to donate the land. The company stated that they never sell land for less than the appraised value. John stated that he met with the property appraiser and that the land value is now \$36,000 instead of the \$50,000+ quoted by the owner representative. John stated that he would approach the Bunnell CRA about purchasing this important corner lot for development as a park. John discussed his working concept of the park.
6. Annual Report - Barb Kelly reported that the annual report was completed and filed. Copies will be sent to requesting members via our email.

7. Creekside Festival: Barb Kelly reported that the event was successful. John Seibel stated that he is working on a better display and pointed out the need for give-away items and promotional items (t-shirts, hats etc..) to sell at the next event. Bruce Piatek offered to loan the Ag Museum's Ford Model T to be used by the group as part of the display, which fits in with our logo.

III. New Business

1. NSB Grant Ideas: Mike Palozzi discussed the grant cycle and the need to identify a grant request. He stated that this year there will be no matching funds requirement. John Seibel discussed the Four Corners Park as a grant opportunity. Mike Palozzi suggested the development of a large display board or boards and kiosks located along the highways. Bob Finck mentioned that the theme is livability. Bruce Piatek suggested that we request funds for signs to mark the sites to visit and supporting or sponsoring businesses along the highway since tourism development is our major goal. Mike Palozzi pointed out that this is also one the goals in the strategic plan.
2. A1A Scenic Byway Report - Mary Ann Ruzecki reported on the activities of the A1A group.
3. Fund Raising Event: Barb Kelly reported that the fundraising event will be held November 6 beginning at 4:30PM at Thunder Gulch. Everyone thanks John Seibel for hosting this event.
4. A discussion was held on agricultural vs commercial zoning.
Adjourn – 10:30 AM