

MINUTES - March 1, 2010, 9:00AM, Black Cloud Restaurant - Bunnell

1. Call to order:  
Vice Chairman Mary Ann Clark called the meeting to order in John Seibel's absence. Attendees: Suzy Rutherford; Bill Ryan; George Hanns; Jim Massfeller; Nate McLaughlin; Steven E. Jones; Vivian Richardson; Beau Falgout; Stan Drescher; William Lenssen; Mike Palozzi; Garry Balogh; Bob Finch; Mary Ann Clark; Ray Stevens; Barb Kelly.
  
- II. Review of Last Month's Minutes:  
Mary Ann Clark asked for any additions or corrections to the minutes. There were none and the minutes were accepted.
  
- III. Old Business:
  1. Treasurers Report:  
Barb Kelly presented the treasures report, showing the balance at the end of February of \$2,147.46. She explained to the group that starting next month a Yearly Budget Update will also be given quarterly, along with a discussion of the Yearly Events Calendar.  
Mary Ann Clark then asked William Lenssen to stand; she presented him with a Certificate of Appreciation for being our first Gold Sponsor. He was quite surprised; everyone gave him a big hand.
  2. Committee Reports:
    - A. Sustainability Committee:  
No Report
    - B. Membership Committee:  
Mary Ann Clark reported that the Membership Committee plans on sending out letters to local businesses asking for support. She asked for funds for the mailing and for letterhead stationary.
    - C. Governance Committee:  
Steven Jones reported that the Overpass at Matanzas is now listed first with the State and our Welcome Center project should be first. A presentation about the old jail in Bunnell which was built in 1936, was made to the Flagler County Historical Society about saving and reusing this building. He expressed the feeling that our group should also be involved with this project.
  3. Website Report:  
Bob Finck reported the Pay Pal account is almost completed, then items may be offered for sale on our web site. Other additions and corrections have been made and will continue to add new information.

4. Old King's Road Update:

Jim Massfeller reported continuing progress is being made on the restoration of the portion of Old King's Road; the location of the former fort will be determined also. He reported that the site will be a very interesting and informative one when completed including our kiosk.

IV. New Business:

1. NSB Grant discussion included the general feeling by the group that money needs to be found for plans including our kiosks, our Welcome Center and our Park in Bunnell at #11 and US #1. When the money comes available in the future, we will have plans ready to go.
2. Suzy Rutherford from Flagler Volunteer Services talked about what we need and expect from volunteers in the future. We need to make a list and perhaps have written info printed up for her to give to potential volunteers during the year.
3. The Accreditation Meeting in Deland was reported on by Barb Kelly, who spoke as the Heritage Crossroads representative on the feelings and thoughts involved with the Accreditation Level I process. The other CME's in District 5 (Garry Balogh's district) are not as far along as we are; Wanda Maloney and Frances Kidd from *Corridor Solutions* felt it would be beneficial if we could make them feel less intimidated by the process.  
Actions still required for Level I Accreditation are attached to these minutes.
4. Garry Balogh handed out information for the 2011 Florida Scenic Highways Program Workshop in St. Augustine on June 8-10, and encouraged everyone that can attend to do so. It's well worth the time.
5. The meeting was closed out with our Heritage Crossroads County video, done by Craig Hockinson. This is our new video that will be appearing on our web site, the Flagler County web site, FDOT web site, and every other one we can get it on. Everyone clapped at the end, and it was unanimous that Craig had done a super job.

Adjourn: 10:40.