

MINUTES - February 1, 2010, 9:00AM, Black Cloud Restaurant - Bunnell

I. Call to Order:

Chairman John Siebel called the meeting to order.

Attendees: Sandra Stubbs; Stan Drescher; Jim Massfeller; Bill Ryan; Garry Balogh; George Hanns; Laura Gamba; Bob Finck; Nate McLaughlin; Bill Lenssen; Mary Ann Clark; Ray Stevens; Barb Kelly; Steven Jones; Suzy Rutherford; Mike Palozzi; Bruce Piatek; Vivian Richardson;

II. Review of Last Months Minutes:

John Seibel asked for any additions or corrections to the minutes. There were none and the minutes were accepted.

IV. Old Business:

1. Treasurers Report:

Barb Kelly presented the treasures report and reviewed the Annual Financial Report of the organization.

2. Committee Reports: Chairman Seibel asked for more people to become active with the standing committees.

A. Sustainability Committee: Sandra Stubbs reported on a Visit Florida Grant and stated that Jim Massfeller would be writing the grant to build a kiosk at the entrance road for Hewitt's sawmill and the historic King's Road. Sandra discussed other grant opportunities and training initiatives. She discussed the State's Division of Historical Resources grants. The Committee will examine the grant opportunities and bring proposals back to the full board.

B. Membership Committee: Mary Ann Clark reported that the committee is working on the newsletter and that Bill Ryan has volunteered to write it. She stated that the Committee wants to identify the businesses along the highway and solicit them to join as business members. Mary Ann Clark is working on this. Mary Ann discussed the need for a database to handle membership issues. The Committee is looking into producing a window decal as a membership benefit. Mary Ann reported that Suzy Rutherford is joining the Committee and can help with the database and volunteers.

C. Governance Committee - Steven Jones and Barb Kelly reported that they are working on accreditation.

3. Website Update: (www.heritagecrossroads.org) Steven Jones reported that there are only minor changes and enhancements to be made to the web site.

4. Enhancement Grant: Michael Palozzi reported that all projects for Flagler County were not funded this year. We need to push the project for higher listing on the DOT work program. We need to stay on the list. Discussions were held on working with the Transportation Planning Organization to have the project moved up the list. Milissa Holland is the County's representative on the TPO board.

John Seibel stated that the Welcome Center is an economic development project and the TPO needs to understand how important this is to Flagler County. It was pointed out that the City and County's economic development plan needs to address the Welcome Center. Steven Jones offered to develop an outline of steps to get the project done. Bruce Piatek reported that the information has been submitted to the bank per the land donation by the Museum.

5. Old King's Road Update: Jim Massfeller reported that his project is moving forward. He is working on permitting issues for re-establishing the Old King's Road. He will be locating the site of Fort Fulton and may be able to get the Water Management District to clear that site in addition to clearing the route of the Old King's Road.

III. New Business

1. NSB Grant Ideas: Mike Palossi discussed the grant cycle for Byway Grants. He had no information on the timing for the grant request but we need to be prepared with a grant concept when the program solicits grant applications. Discussion moved to the Visit Florida Grant and the kiosk plan. The board reviewed the right-of-way that would be needed to locate the kiosk, an estimate of the cost. Bruce Piatek stated that the City of Palm Coast has a standard kiosk design and cost. He will forward it to interested board members. Discussion was held on the matching requirements. It was suggested that the Tourist Development Council could be approached for the match. Jim Massfeller volunteered to write the Visit Florida grant.
2. Flagler Volunteer Services: Suzy Rutherford discussed Flagler Volunteer Services and the services it can provide. She stated that the time volunteered by the members of the board should be counted and can be used as in-kind match for many grants. She volunteered to serve of the Membership Committee. She said that the "National Day of Service" is September 11 and people are looking for places to volunteer on that day.
3. **Accreditation Program: Mike Palozzi, Bob Finck and Barb Kelly reviewed the statutes of the Heritage Crossroads CME on all the accreditation measures. Accreditation is a FDOT District 5 process and each CME will have to be accredited. The goal is to develop sustainable organizations that are well organized. We are working to reach Level 1 accreditation. We need to have a budget for the current year and a three year budget as well as an annual work plan. The board reviewed the current year budget, three year budget, and the 2011 work plan. The board discussed each draft document and reviewed that work needed to achieve the goals of work plan.**

Motion: Steven Jones moved to approve the annual and three year budgets, seconded by Barb Kelly, and passed unanimously.

Motion: Nate McLaughlin moved approval of the work plan, second by Jim Massfeller, and passed unanimously.

Chairman John Seibel stated that he, Barb Kelly and Jim Massfeller will attend the Accreditation meeting in DeLand.

4. 2011 FSHP Workshop: This is a conference of all the Florida Scenic Highways and will be held in St. Augustine on June 9 and 10. There is a call for presentations for the conference. One suggested topic is "History as an Economic Stimulus".
5. Other New Business: The board discussed the proposal to close State Parks including two in Flagler County. John Seibel suggested that a letter be written in support of our State Parks.

Motion: Nate McLaughlin moved to send a letter to City, County, and State representatives in support of Florida's State Parks and keeping them open as an economic benefit to our County, second by Sandra Stubbs, passed unanimously.

Adjourn - 11:00 AM