



Heritage Crossroads: Miles of History
Corridor Management Entity (CME) Minutes from January 5, 2010 Meeting
Flagler County Chamber of Commerce

Call to Order; Introduction of Guests – meeting called to order at 9:04 a.m. by John Seibel. Those in attendance included John Seibel, Mary Ann Clark, Steven E. Jones, Barb Kelly, Nate McLaughlin, Sandra Stubbs, Bill Ryan, Mary Ann Ruzecki, Dan Camp, Garry Balogh, Mike Palozzi, and Bob Finck.

Review of December 1, 2009 Minutes – No corrections suggested. Motion to approve as written was made by Barb Kelly, seconded by Steven Jones.

Old Business

Treasurer's Report - The Treasurer's report was given by Barb Kelly, and she said that the balance has not changed from the month before. The current balance is \$320.00.

Mission Statement Finalization– Mike Palozzi distributed a handout of key concepts and draft mission statements that were developed at December's meeting. He explained the reasons why the CME needs a mission statement and what this group needs to achieve from it. John Seibel said he would like to finalize the MS at this meeting and asked for everyone's input regarding a final version. There was a good amount of discussion regarding this topic in order to create the final version. The group decided that the new final mission statement for Heritage Crossroads would be: ***"The mission of Heritage Crossroads is to heighten the community's understanding of the region's heritage by promoting, enhancing and preserving the corridor and its unique resources."*** A motion to adopt this new mission statement as final was made by Mary Ann Clark and seconded by Steve Jones.

Grant Planning Strategy

- **NSB Grants** – Mike Palozzi said that the grants are on a yearly cycle that should begin early in January 2010 but there is a delay in the funding and may not begin for 1 or 2 months. He also said that either way, the CME needs to be prepared with ideas of what they may like to apply for. The feds do not seem to want to fund the warm body/staffing type awards and FDOT central office (Mariano Barrios) believes that they are only funding tangible items this time around (buildings, paved roads, visitor centers, etc.). John Seibel said that he likes the waystation acquisition idea that had been discussed previously (creating an information/visitor center from the old building), but Palm Coast and the Flagler County Chamber OC are fighting the project because the locals are against it. John asked if Mike Palozzi would write a letter to the editor (in response to an article written last week) expressing Heritage Crossroad's opinion without countering what the FDOT is trying to accomplish. Garry Balogh suggests that instead of calling it a visitor center we should call it a community or educational

center so it can be utilized by the community and therefore not have as much opposition to the idea from the public. He says that he will look into the status of this project from the FDOT side and try to find a contact person. Mike suggests other grant ideas may be youth/education involvement and educational kiosks regarding the history surrounding the Heritage Crossroads corridor.

- **Flagler County TDC Grants** – John Seibel said at the last meeting he learned there were no funds available for community organizations because of new guidelines, but some possibilities are still being discussed. One possibility was a consensus to allow a \$2,000 grant for HC but they will need to discuss it at the next meeting. John thinks they will allow it.
- **FDOT Plant Materials Grant** – Garry Balogh said that 5% of all funds will go to the transportation beautification and wildflower programs this year. This means that there will be a lot of money available. Mike Palozzi said that there is an application package that needs to be completed but we will need to fill it out correctly for it to be considered.

Corridor Itinerary (Bob Finck) – Bob asked the group for comments regarding the travel itinerary that was distributed at the last meeting. Mary Ann Clark provided previously prepared written comments, and other ideas were discussed by the group. One such idea was to provide a map at the beginning which would show the individual sites in comparison to each other and the surrounding areas. Another idea was to change the symbols at each site to the shape of Flagler County. Bob said that he would incorporate the written and oral comments into the next version of the itinerary and send it to Barb for distribution to the group via e-mail/.pdf file.

New Business

Old Brick Road Development Report (Field trip) – Dan Camp (Vice President of Cousins Properties, Inc.) attended the meeting today to report on the field trip. He said that 12 people attended from many different organizations and they saw the relationship between the Espanola area and historic sites along the Old Brick Road. Cousins Properties Inc. is working with the county and city towards preserving and restoring the Old Brick Road while continuing development of adjacent areas. This is a county road and continues to be used frequently by logging trucks.

CME Administrative Process / Annual Meeting – Mike Palozzi said that the annual meeting (includes voting of officers) really should have occurred in the fall according to the bylaws but we were working on revising them at that time. January may be a good month to have this meeting annually for obvious reasons. Nominations of officers were suggested with no changes to the current officers other than the Secretary position which has been vacant for more than 6 months. Since only one person was nominated for each position, the voting occurred unanimously to re-elect John Seibel as Chairman, Mary Ann Clark as Vice-Chair and Barb Kelly as Treasurer. Bruce Piatek was nominated (and unanimously voted/elected) for the Secretary position, but since he was not in attendance, the group suggested we ask for his acceptance at the February meeting. Additionally, Sandra Stubbs was nominated to chair the grant committee, and Nate McLaughlin volunteered to be the Vice-Chair if she would accept the nomination. She accepted.

CME Meeting Location – It was suggested that the monthly CME meetings be held at different locations throughout the corridor each month. Everyone was supportive of this

idea and suggested locations such as the African American Cultural Society, the Ag Museum, Holden House, Little Red School House, Flagler Beach Museum, Marineland and Princess Place. Barb said that she would call Ed Pinto and ask if we could have the February meeting at the AACCS. Different locations each month may be useful for recruiting new members.

Local Government Participation – Mike Palozzi asked the group why they thought we did not have any government representation/participation at the monthly CME meetings anymore. No one was sure of why, but suggested that the Holidays may have kept people busy, and that everyone needs to contact the representatives that they know personally and ask if they can resume attendance.

Website / Electronic Newsletter – Mike Palozzi and Bill Ryan discussed the need for updates to the website such as adding places to click for info on itinerary sites, meeting minutes, locations, fund raising events, etc.. Bill Ryan suggested that promotion of the corridor is not the same as promotion of Flagler County and it seems as though two websites would be better than a combination of one.

Other –

- There will be a BBQ fundraiser held at Thunder Gulch on Saturday January the 23rd at 4:30 pm. The tickets will be \$15 per person and have been printed by Steve Jones to be distributed and sold prior to the event. John Seibel asked that every CME member sell 10 tickets each if possible

Adjournment – there being no further business, the meeting was adjourned at 10:40 a.m.